

2023 Shuyler Productions SPONSORSHIP OPPORTUNITIES

Contact us for specifics on each sponsorship. See reverse for Sponsorship Details.

Contact: Merle Shuyler
SHUYLER PRODUCTIONS
11 Pleasant View Drive
Goldendale, WA 98620
509-952-9035
Merle@ShuylerProductions.com
Website: ShuylerProductions.com



**29th Annual
Tri-Cities
Sportsmen
Show
January 27 - 29
HAPO Center
in Pasco**

Title Sponsor – Sponsor’s name will be linked to the name of the show.	\$7,000
Main Attraction – Sponsor’s name will be connected with the show’s main attraction.	\$5,000
NW Big Game Display – This is a title sponsorship of this award-winning trophy display.	\$3,000
Kids’ Day, Sunday Only – Sponsorship provides for discounted admission for kids, free fishing, hourly kids door prizes, and kids’ hands on activities only available on “Kids Day”.	\$2,500
“Lunker Lake” – Kids’ Fishing Pond – Sponsorship covers supplies and a donation to non-profit agency that manages the pond.	\$1,500
Show Program – Logo placed in noticeable location on front cover plus sponsor provided display ad featured in program.	\$600
Grand Door Prize – Provides the cost of a major prize. Each person attending the show can enter this free drawing.	\$600
Seminar Room – Provides for the cost of seminar presenters and necessary equipment.	\$500
Giveaway Bags – Bags given away at the Main Entrance to 1st 100 people entering the show. Two different ways for sponsorship: Provide the cost of purchasing and assembling items to be placed in bags or provide bags already assembled to the show for handing out to patrons.	\$250
Fly Tying Workshop – Local fly-tying club offers individual instruction on fly tying. Kids and adults take home their own hand-made flies. Sponsorship re-pays the club who manages the Workshop for necessary supplies.	\$250

INDIVIDUAL OPTIONS

You can also fit your unique needs and budget by selecting from the list below.

Logo & Verbal Recognition in TV Ads	\$3,000
Choice of Available Exhibit Space *	20% off
50 Admission Tickets (40% off) *	\$270
Verbal Recognition During Show	\$250
Provided Banner Displayed at Show	\$200
Logo on Show Website & Print Advertising	\$100
20 Admission Tickets (40% off) *	\$108
Social Media Post w/Link to Your Website	\$75

* Must be paired with at least one other item with value of \$250 or greater



Sponsorship Details

<i>Type of Sponsorship</i>	<i>Sponsorships Include</i>
Title Sponsor	Logo on show website, logo & verbal recognition on TV ads, verbal recognition on radio ads, verbal recognition during show, provided banner displayed at show, logo in print advertising, choice of available space, 50 admission tickets, Social media post w/link to your website
Main Attraction	
NW Big Game Display	Logo on show website, verbal recognition during show, provided banner displayed at show, logo in print advertising, choice of available exhibit space, 20 admission tickets
Kids' Day (Sunday only)	
Kids' Fishing Pond	
Show Program	Logo on show website, verbal recognition during show, provided banner displayed at show, logo in print ads, 10 admission tickets
Grand Door Prize	
Seminar Room	
Giveaway Bags	Logo on show website, verbal recognition during show, provided banner displayed at show, 10 admission tickets
Fly Tying Clinic	